

Fonts I might use

Geraldine
MEAN HONEY

Libre Baskerville

Client



Heidi Faye Tattoo

Heidi-Faye is a Tattoo artist in Monona WI, shes been interested in tattoos since 2009 and opened her own private studio in 2023. Shes passionate about her work and has major respect for the industry.

Most of Heidis work is based in nature (animals, plants, bugs, etc...) but she also does restorative ink. She creates areola restorative tattoos (ART) for people who have lost them. She aims for people to feel better about themselves in the ways she knows best.

Location

5989 Monona Dr, Monona, WI 53716

Contact

608-572-1900

Heidifaye.tattoos@gmail.com



Brand



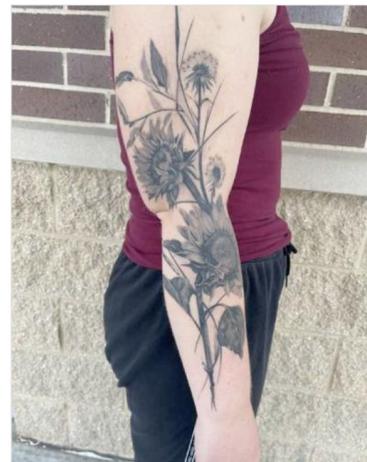
Goals & objectives

The goal of my project is to create a unique and easy-to-navigate website that shows off Heidis talent. I will add a gallery, slideshow, a contact form, etc...

Target audience

- People who enjoy body mods
- People who want cosmetic/restorative tattoos

Her tattoos/work



The Areola Restoration Tattoos she does

Artwork

Look of Website

- Kind of dark and cozy
- Will include some nature themes because of her tattoo style
- Will have a gallery/slideshow to show off her pieces
- Will have a section to show her ART and Backs
- Have a section for bookings and contact

Brand personality

- Professional
- Artistic/unique
- Dedicated and caring



References/Moods



#24568F

St Tropaz

#75689F

Kimberly

#0D0F3D

Blue Zodiac

#FFCE75

Macaroni & Cheese

#543E2C

Millbrook

